BOONE COUNTY CHAMBER

CONNECTING COMMUNITIES – ADVANCING BUSINESSES

MEMBERSHIP GUIDE

JOIN A DYNAMIC COMMUNITY OF PROFESSIONALS



ABOUT THE CHAMBER



OUR MISSION

The Boone County Chamber is the core of our community where businesses, individuals, and resources come together. We serve as a connector to encourage unification and collaboration between businesses, organizations, and communities from throughout the region.

Our networking opportunities, leadership and workforce development initiatives, and other member benefits enhance the Boone County business community and encourage economic growth for years to come.



- Connect with your community
- Engage with other businesses
- Collaborate with like-minded professionals
- Celebrate your successes with other members

ABOUT THE CHAMBER



CHAMBER BOARD

he Boone County Chamber is governed by a diverse group of engaged professionals spanning industries that serve the community well. The Chamber Board has up to 20 members, with a dedicated effort to preserve industry exclusivity.

CHAMBER CONNECTORS

The Boone County Chamber is highly focused on engagement with its growing member base. It is important to us to have a dedicated team that expands our reach through relationships. The Chamber Connectors are a group of professionals focused on reaching new members, patronizing community businesses and spending time at events and programs throughout the county.

OUR STAFF

The Chamber staff is a dedicated and talented team focused on strengthening member connections, growing opportunities, and creating meaningful impact through engaging events and programs that support our business community. This team will work alongside you and your business to celebrate successes and enhance brand awareness.

ACCESS MEMBERSHIP

PRICING VARIES FROM $300-$1,000

BENEFITS:

- Listing in Chamber Directory (Online and Print Versions)
- Opportunity to submit events, press release to chamber calendar, newsletter and website news
- Access to post career opportunities on the Boone County Chamber & Boone EDC Job Boards
- Receive free groundbreaking and ribbon cutting opportunities
- Access to ChamberCare insurance for business 2-50 employees
- One month free GRID Digital media ad - Your company's ad seen over 180,000 times in one month
- Marketing package ($500 value) via Boone County Magazine

CIVIC/NON PROFIT MEMBERSHIP

***Must be a certified 501(c)(3) or 501(c)(6) nonprofit organization.**

$195

BENEFITS:

- Listing in Chamber Directory (Online and Print Versions)
- Opportunity to submit events, press release to chamber calendar, newsletter and website news
- Access to post career opportunities on the Boone County Chamber & Boone EDC Job Boards
- Receive free groundbreaking and ribbon cutting opportunities
- Access to ChamberCare insurance for business 2-50 employees
- One month free GRID Digital media ad - Your company's ad seen over 180,000 times in one month
- Marketing package ($500 value) via Boone County Magazine

WHY JOIN THE BOONE COUNTY CHAMBER?

✓ Connect with local business leaders
✓ Increase your business visibility
✓ Develop future leaders
✓ Access valuable resources
✓ Support workforce development
✓ Strengthen our local economy

GOLD

$2,250

BENEFITS:

- 2 complimentary tickets to the Top Tier Cocktail Hour
- 1 complimentary ticket to the Annual Awards Banquet
- 1 complimentary ticket to Annual Golf Outing
- 1 complimentary ticket to Annual Member Breakfast
- 4 complimentary general admission tickets to Boone County Bites
- Enhanced listing in the print directory
- Two locations - one membership: Members can place two locations in the directory for one price
- All benefits from access membership

MARKETING PERKS:

- One exclusive marketing e-blast via email or social media post
- Ability to submit events, press releases, and promotional material to news blog
- Access to promote career opportunities on BCC website
- Logo included on Chamber Website footer and weekly newsletter

BEST FOR: Businesses looking for increased visibility, event access and meaningful community connections.

GOLD MEMBERSHIP AT A GLANCE

PREMIUM EVENT ACCESS

9 complimentary event tickets

Top Tier Cocktail Hour, Annual Awards Banquet, Annual Golf Outing, Annual Member Breakfast and Boone County Bites.

BUSINESS EXPOSURE

1 exclusive marketing e-blast

Promote your business directly to the BCC newsletter and/or social media audience.

DIGITAL VISIBILITY

Website, newsletter and news blog exposure

Shared events, press releases, promotional materials and career opportunities through BCC channels.

PLATINUM

$3,000

BENEFITS:

- 2 complimentary tickets to the Top Tier Cocktail Hour
- 2 complimentary tickets to the Annual Awards Banquet
- 2 complimentary tickets to Annual Golf Outing with complimentary signage
- 2 complimentary tickets to Annual Member Breakfast
- 6 complimentary general admission tickets to Boone County Bites
- Enhanced Listing in the print directory
- Two locations - one membership: Members can place two locations in the directory for one price
- All benefits from access membership

MARKETING PERKS:

- Two exclusive marketing e-blast via email or social media post
- Ability to submit events, press releases, and promotional material to news blog
- Access to promote career opportunities on BCC website
- Logo included on Chamber Website footer and weekly newsletter

BEST FOR: Established businesses seeking maximum visibility, premium event access and deeper engagement with the Chamber community.

PLATINUM MEMBERSHIP AT A GLANCE

PREMIUM EVENT ACCESS

14 complimentary event tickets

Top Tier Cocktail Hour, Annual Awards Banquet, Annual Golf Outing, Annual Member Breakfast and Boone County Bites.

BUSINESS EXPOSURE

2 exclusive email distributions

Promote your business directly to the BCC newsletter and/or social media audience.

DIGITAL VISIBILITY

Website, newsletter and news blog exposure

Shared events, press releases, promotional materials and career opportunities through BCC channels.

CHAMBER PARTNER

$7,500

BENEFITS:

- Title sponsorship to one signature event each fiscal year
- Elite Membership Level with Industry Exclusivity
- 2 complimentary tickets to the Top Tier Cocktail Hour
- A Complimentary Table (8 seats) at the Annual Awards Banquet a table w/ your logo signage
- 1 Foursome to Annual Golf Outing with complimentary signage
- A Complimentary Table (8 seats) at the Annual Member Breakfast a table w/ your logo signage
- 10 complimentary General Admission tickets to Boone County Bites
- Premium Listing in the Chamber Printed & Online Directory
- Two locations - one membership: Members can place two locations in the directory for one price
- Limited availability (8 in 2027)

MARKETING PERKS:

- Two exclusive promotional emails to Chamber Membership of your topic, choice Listing on the BCC website and weekly e-newsletter
- Ability to submit events, press releases, and promotional material to news blog
- Access to a printed copy of the BCC Membership list (addresses, phone numbers, and names only)
- Access to promote career opportunities on BCC website
- Logo included on Chamber Website footer and weekly newsletter

CHAMBER PARTNER AT A GLANCE

SIGNATURE EVENT SPOTLIGHT

Title sponsorship to one signature event each fiscal year.

DISTINCT INDUSTRY POSITION

Stand out with elite membership and category exclusivity. Limited to 8 partners in 2027.

VIP CONNECTIONS

Complimentary access across Chamber events, including a banquet table, golf foursome and Boone County Bites tickets.

AMPLIFIED BUSINESS PRESENCE

Exclusive promotional emails, premium directory placement, website and newsletter visibility, news blog access, career promotion and a printed membership list.

PRESIDENT'S CIRCLE

$10,000

BENEFITS:

- Title sponsorship to include a signature event or reoccurring program.
- Elite Membership Level with Industry Exclusivity
- 2 complimentary tickets to the Top Tier Cocktail Hour
- A Complimentary Table (8 seats) at the Annual Awards Banquet a table w/ your logo signage
- 1 Foursome to Annual Golf Outing with complimentary signage
- A Complimentary Table (8 seats) at the Annual Member Breakfast a table w/ your logo signage
- 10 complimentary General Admission tickets to Boone County Bites
- Premium Listing in the Chamber Printed & Online Directory
  - 1 free quarter page ad in one of the Chamber's signature publications (i.e. Member Directory or Relocation Guide)
- Supporting sponsorship of a program of your choice
- Two locations - one membership: Members can place two locations in the directory for one price
- Limited availability (6 in 2027)

MARKETING PERKS:

- Quarterly promotional email to Chamber Membership of your topic, choice Listing on the BCC website and weekly e-newsletter
- Ability to submit events, press releases, and promotional material to news blog
- Access to a printed copy of the BCC Membership list (addresses, phone numbers, and names only)
- Access to promote career opportunities on BCC website
- Logo included on website and weekly newsletter

PRESIDENT'S CIRCLE AT A GLANCE

MEMBER CONNECTIONS
Reach Chamber members through a quarterly promotional email on a topic of your choice.

DIGITAL PRESENCE
Keep your organization visible through the BCC website and weekly e-newsletter.

COMMUNITY VOICE
Share events, announcements, and promotional materials through the BCC news blog.

TALENT & NETWORK ACCESS
Promote career opportunities and connect with the printed BCC membership list.

HOW TO JOIN:

REACH OUT TO OUR STAFF

The Chamber Staff is always ready to discuss your membership opportunities in person, over the phone, or by email. If you have any questions about your membership, please reach out to our Director of Business Development and Programs, Heather Myers Montgomery, at heather@boonechamber.org.

JOIN ONLINE

The Chamber Website is newly renovated and provides insight into the various programs, events, and opportunities you have to engage with your Chamber membership. You can also join easily online at boonechamber.org/join or by scanning the QR code below.

VISIT AN EVENT

The Chamber calendar is always full of opportunities to engage and try things out before you join. Feel free to reach out to one of our staff members or register for an upcoming event, and we are happy to talk to you about your membership there.