BOONE COUNTY CHAMBER

CONNECTING COMMUNITIES – ADVANCING BUSINESSES

INVESTMENT GUIDE

ELEVATE YOUR BRAND IN BOONE COUNTY



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ABOUT THE CHAMBER



OUR MISSION

The Boone County Chamber is the core of our community where businesses, individuals, and resources come together. We serve as a connector to encourage unification and collaboration between businesses, organizations, and communities throughout the region.

Our networking opportunities, leadership and workforce development initiatives, and other member benefits enhance the Boone County business community and encourage economic growth for years to come.



- Connect with your community
- Engage with other businesses
- Collaborate with like-minded professionals
- Celebrate your successes with other members

ABOUT THE CHAMBER



CHAMBER BOARD

The Boone County Chamber is governed by a diverse group of engaged professionals spanning industries that serve the community well. The Chamber Board has up to 20 members, with a dedicated effort to preserve industry exclusivity.

CHAMBER CONNECTORS

The Boone County Chamber is highly focused on engagement with its growing member base. It is important to us to have a dedicated team that expands our reach through relationships. The Chamber Connectors are a group of professionals focused on reaching new members, patronizing community businesses and spending time at events and programs throughout the county.

OUR STAFF

The Chamber staff is a dedicated and talented team focused on strengthening member connections, growing opportunities, and creating meaningful impact through engaging events and programs that support our business community. This team will work alongside you and your business to celebrate successes and enhance brand awareness.

ANNUAL AWARDS BANQUET

The Awards Banquet is our annual celebration of the accomplishments and contributions of Boone County businesses and community members. Held each March, it is one of the Chamber's premier events.

PRESENTING SPONSOR
CHAMBER PRESIDENT'S CIRCLE MEMBER – $10,000 ANNUAL COMMITMENT

- Exclusive recognition as Presenting Sponsor
- Logo placement on all event promotions (digital, print, social, website)
- Verbal recognition at the event
- Opportunity to provide brief remarks or introduce speakers
- Premium branding on event signage and materials
- Complimentary table at the event

FOOD AND BEVERAGE SPONSOR $4,000

- 4 tickets to the event
- Preferred seating
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

AWARDS SPONSOR $3,000

- 2 tickets to the event
- Preferred seating
- Company logo in exclusive signage at the event
- Verbal recognition at the event
- Sponsorship recognition on all event social media

TECHNOLOGY SPONSOR $2,500

- 4 tickets to the event
- Preferred seating
- Display logo on all presentation slides
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

DECOR (CENTERPIECE) SPONSOR $2,500

- 2 tickets to the event
- Preferred seating
- Company logo will be incorporated into the centerpieces
- Verbal recognition at the event
- Sponsorship recognition on all event social media

DESSERT OR APPETIZER SPONSOR $2,000 (1 OF EACH AVAILABLE)

- 2 tickets to the event
- Preferred seating
- Company logo on dessert packaging and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

BLUE CARPET SPONSOR $2,000

- 2 tickets to the event
- Preferred seating
- Company logo in exclusive signage at the event
- Verbal recognition at the event
- Sponsorship recognition on all event social media

SILENT AUCTION SPONSOR $2,000

- 2 tickets to the event
- Preferred seating
- Company logo in exclusive signage at the event
- Verbal recognition at the event
- Sponsorship recognition on all event social media

CORPORATE SPONSOR $1,500 (10 AVAILABLE)

- 1 table at the event
- Preferred seating
- Verbal recognition at the event
- Sponsorship recognition on all event social media

BATHROOM SPONSOR $500

- Preferred seating
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

INDIVIDUAL AWARD SPONSOR $500

- Sponsor purchases the award
- Recognition on event program
- Verbal recognition at the event





Annual Attendance: 300 (sell out)

NETS & NETWORKING

This basketball-centric networking event is a casual opportunity to interact with other professionals and enjoy college sports in March.

PRESENTING SPONSOR
$3000

- Exclusive recognition as Presenting Sponsor
- Logo placement on all event promotions (digital, print, social, website)
- Verbal recognition at the program
- Opportunity to provide brief remarks
- Premium branding on event signage and materials
- 10 tickets to the event per day



FOOD & BEVERAGE SPONSOR
$1,500 (2 AVAILABLE)

- Company logo signage on food table
- Verbal recognition at the program
- Branding on event signage and materials
- 6 tickets to the event per day

EVENT SPONSOR
$500 (10 AVAILABLE)

- Activation table to interact with attendees at the event
- Company logo on event signage and materials
- 2 tickets to the event per day

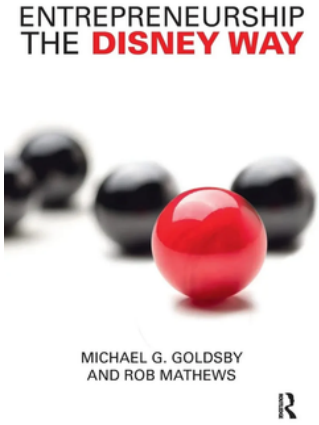
Anticipated Attendance: 100

APPLIED MAGIC

New this year! Dr. Rob Matthews has spent over fifteen years identifying core Disney management methods along with former Disney Institute consultant Jon Langford and customer experience expert Greg Zirkle. This program is provided Ball State University and is being conducted in cooperation with the Boone County Community Foundation.

PRESENTING SPONSOR
$5000

- Exclusive recognition as Presenting Sponsor
- 4 tickets to the event
- Logo placement on all event promotions (digital, print, social, website)
- Verbal recognition at the program
- Opportunity to provide brief remarks
- Premium branding on event signage and materials



FOOD & BEVERAGE SPONSOR
$3,000

- 2 tickets to the event
- Company logo signage on food table
- Verbal recognition at the program
- Branding on event signage and materials

TECHNOLOGY SPONSOR
$2,500

- 2 tickets to the event
- Display logo on all presentation slides
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

SNACK SPONSOR
$2,000

- 2 tickets to the event
- Company logo on the snack table
- Verbal recognition at the program
- Branding on event signage and materials



SUPPORTER
$1,000 (5 AVAILABLE)

- 1 ticket to the event
- Activation table to interact with attendees at the event
- Company logo on event signage and materials

Anticipated Attendance: 100

CHAMBER GOLF OUTING

The Annual Golf Outing is our largest event of the year, encompassing two full days of fun on the course. With over 25 sponsorship opportunities available, your brand is showcased to a sell-out crowd of golf enthusiasts who can enjoy activations, food and more while interacting with you in a casual and social environment.

PRESENTING SPONSOR – 2 DAYS

CHAMBER PRESIDENT'S CIRCLE MEMBER – $10,000 ANNUAL COMMITMENT

- Exclusive recognition as Presenting Sponsor
- Logo placement on all event promotions (digital, print, social, website)
- Verbal recognition each day of the outing
- Opportunity to provide brief remarks or introduce speakers
- Premium branding on event signage and materials
- 1 Complimentary foursome on day of choice

BREAKFAST OR LUNCH SPONSOR (2 AVAILABLE EACH DAY)

$1,500 – 1 DAY OR $2,000 – 2 DAYS

- Company logo signage during breakfast or lunch
- Meal for two company representatives
- Opportunity for company representatives to interact with lunch attendees
- Opportunity to provide marketing items to be placed in each players' gift bag

AWARDS SPONSOR

$1,500 – 1 DAY; $2,000 (2 DAYS)

- Opportunity to provide marketing items to be placed in each players' gift bag
- Opportunity for company representative to announce winners
- Meal for two company representatives

BEVERAGE CART SPONSOR (2 AVAILABLE EACH DAY)

$1,500 – 1 DAY or $2,000 – 2 DAYS

- Two company representatives on beverage cart circulating event distributing beverages and interacting with players
- Company logo on beverage cart
- Opportunity to provide marketing items to be placed in each players' gift bag

PUTTING CONTEST SPONSOR

$1,500 – 1 DAY OR $2,000 (2 DAYS)

- Company logo signage at putting contest
- Opportunity for company representatives to facilitate putting contest and interact with players
- Opportunity to provide marketing items to be placed in each players' gift bag

CHAMBER GOLF OUTING

GOLF BALL SPONSOR
$1,500 - 2 DAYS
- Opportunity to provide company branded sleeve of golf balls to each player

HOLE-IN-ONE SPONSOR
$2,000 - 2 DAYS
- Provider of hole-in-one insurance package for the event
- Company logo signage at the hole of the contest
- Opportunity to provide marketing items to be placed in each players' gift bag

LONGEST DRIVE FOR WOMEN
$1,000 - 2 DAYS
- Company logo signage at the hole of the contest
- Opportunity to provide marketing items to be placed in each players' gift bag

LONGEST DRIVE FOR MEN
$1,000 - 2 DAYS
- Company logo signage at the hole of the contest
- Opportunity to provide marketing items to be placed in each players' gift bag

BATHROOM
$1,000 - 2 DAYS
- Company logo signage at the hole of the contest
- Opportunity to provide marketing items to be placed in each players' gift bag
- Opportunity to provide marketing items to be placed at site of the bathrooms

IN PERSON HOLE SPONSOR - 18 AVAILABLE
$750 - 2 DAYS
- Company logo signage at the hole
- Opportunity to set up marketing tent at the assigned tee for business promotion
- Opportunity to provide marketing items to be placed in each players' gift bag



Annual Attendance: 500 (sell out)

BOONE COUNTY BITES

Boone County Bites features the top culinary talent and restaurants from our community. This one-day tasting event is for foodies everywhere, or just those who enjoy a change of pace with friends and family. It's also an ideal opportunity for businesses looking to increase their community engagement by connecting directly with local residents in a fun, welcoming environment.

PRESENTING SPONSOR – $3,000

- Exclusive recognition as Presenting Sponsor
- 25 tickets to the event
- Logo placement on all event promotions (digital, print, social, website)
- Premium branding on event signage and materials

ENTERTAINMENT SPONSOR – $2,000

- 15 tickets to the event
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media
- Opportunity to have a marketing table at the event. Table & interaction must have a culinary theme or connection.

COOKING DEMO SPONSOR – $1,500

- 10 tickets to the event
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media
- Opportunity to have a marketing activation table at the event. This activation must have a culinary theme or connection.

AWARD SPONSOR – $1,000

- 10 tickets to the event
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media
- Opportunity to have a marketing table at the event. Table & interaction must have a culinary theme or connection.

MEDIA SPONSOR – $1,000

- 10 tickets to the event
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media
- Opportunity to have a marketing table at the event. Table & interaction must have a culinary theme or connection.

ACTIVATION TABLE SPONSOR – $500

- 5 tickets to the event
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on event social media
- Opportunity to provide a giveaway to all event attendees or have a marketing table at the event. Table & interaction must have a culinary theme or connection.



2026 Stats:
over 370 attendees &
20 vendors

JOB FAIR+

The Boone County Chamber Job Fair+ event offers a premier opportunity for employers and organizations throughout Boone County to interact and promote diversity and hiring initiatives. Over 600 guests attended our first annual event, bringing together top employers and Boone County's best talent in a dynamic and casual environment focused on networking.

PRESENTING SPONSOR

CHAMBER PRESIDENT'S CIRCLE MEMBER – $10,000 ANNUAL COMMITMENT

- Exclusive recognition as Presenting Sponsor
- Logo placement on all event promotions (digital, print, social, website)
- Premium branding on event signage and materials
- Complimentary table with premier location

MEDIA SPONSOR - $2,000

- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on event social media
- Opportunity to provide a giveaway to all event attendees



TECHNOLOGY SPONSOR - $1,000

- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media
- Opportunity to have a premier marketing table at the event

SUPPORTING SPONSOR - $750

EARLY BIRD PRICING - $600

- Includes hiring table
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media
- Opportunity to have a premier marketing table at the event



2026 Attendance: over 300 total attendees

MEMBER BREAKFAST

The Member Breakfast is our year-end celebration of the Boone County Chamber's achievements. This breakfast event features a guest keynote speaker as well as a state of the chamber address from the Boone County Chamber President.

PRESENTING SPONSOR

CHAMBER PRESIDENT'S CIRCLE MEMBER – $10,000 ANNUAL COMMITMENT

- Exclusive recognition as Presenting Sponsor
- 8 tickets to the event
- Logo placement on all event promotions (digital, print, social, website)
- Premium branding on event signage and materials
- Complimentary table with your choice of location

FOOD AND BEVERAGE SPONSOR - $3,000

- 8 tickets to the event
- Preferred seating
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media



TECHNOLOGY SPONSOR - $1,500

- 4 Complimentary Tickets to the Breakfast
- Company logo on signage at the event and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

PROGRAM SPONSOR - $1,000

- 4 Complimentary Tickets to the Breakfast
- Company logo on signage at the event and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

CORPORATE SPONSOR - $1,000 (10 AVAILABLE)

- Includes table plus recognition
- 8 Tickets to the event
- Company logo on signage at the event and printed material
- Verbal recognition at the event



ACTIVATION TABLE - $500 (10 AVAILABLE)

- 2 Complimentary Tickets to the Breakfast
- Sponsor Engagement Table at the event
- Company logo on signage at the event and printed material
- Verbal recognition at the event

Annual Attendance: 200+ (sell out)

AG SUMMIT

The Boone County Chamber is proud to launch this first annual event, focused on the business of agriculture in our community.

PRESENTING SPONSOR

CHAMBER PARTNER MEMBER – $7,500 ANNUAL COMMITMENT

- Exclusive recognition as Presenting Sponsor
- 10 tickets to the event
- Logo placement on all event promotions (digital, print, social, website)
- Premium branding on event signage and materials
- Premier table location

FOOD AND BEVERAGE SPONSOR - $3,000

- 8 tickets to the event
- Preferred seating
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

SEGMENT SPONSOR - $2,500

- 8 tickets to the event
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on event social media

TECHNOLOGY SPONSOR - $2,500

- 6 tickets to the event
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

SNACK SPONSOR - $2,000

- 6 tickets to the event
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on event social media

SUPPORTING SPONSOR - $1,000 (10 AVAILABLE)

- 2 tickets to the event
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media
- Opportunity to have a marketing table at the event

INDUSTRY LEADERS

Industry Leaders is a quarterly lunch and networking program that features a panel of speakers with a moderator. These events have quickly become some of our largest ongoing programs.

PRESENTING SPONSOR
CHAMBER PARTNER MEMBER – $7,500 ANNUAL COMMITMENT

- Exclusive recognition as Presenting Sponsor
- 8 tickets to the event
- Logo placement on all event promotions (digital, print, social, website)
- Premium branding on event signage and materials
- Complimentary table with your choice of location



FOOD AND BEVERAGE SPONSOR - $2,000

- 4 tickets to the event
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

SUPPORTING SPONSOR - $1,000 (5 AVAILABLE)

- 2 Complimentary Tickets to the event
- Sponsor Engagement Table at the event
- Company logo on signage at the event and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

WOMEN IN BUSINESS

The Chamber looks forward to hosting Women In Business networking program 6 times per year. These events are built around a unique activity and a fun, social atmosphere.

PRESENTING SPONSOR
CHAMBER PARTNER MEMBER – $3,000 ANNUAL COMMITMENT

- Exclusive recognition as Presenting Sponsor
- 8 tickets to the event
- Logo placement on all event promotions (digital, print, social, website)
- Premium branding on event signage and materials
- Complimentary table with your choice of location



FOOD AND BEVERAGE SPONSOR - $2,000

- 4 tickets to the event
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

SUPPORTING SPONSOR - $1,000 (5 AVAILABLE)

- 2 Complimentary Tickets to the event
- Sponsor Engagement Table at the event
- Company logo on signage at the event and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

EMERGING LEADERS

Emerging Leaders is a professional empowerment and training program designed for up-and-coming leaders to enjoy dynamic group conversations, keynote speakers and other opportunities to grow themselves and their organizations in Boone County. This cohort program is presented in collaboration with Insight Leadership Group six times a year.

PRESENTING SPONSOR

CHAMBER PARTNER MEMBER – $7,500 ANNUAL COMMITMENT

- Exclusive recognition as Presenting Sponsor
- Logo placement on all event promotions (digital, print, social, website)
- Premium branding on event signage and materials

FOOD AND BEVERAGE SPONSOR - $2,500

- Company logo on signage and printed material
- Verbal recognition at events where it is shared or announced
- Sponsorship recognition on all event social media

SUPPORTING SPONSOR - $1,000 (5 AVAILABLE)

- Company logo on signage at gatherings and printed material
- Verbal recognition at the events
- Sponsorship recognition on all program social media

G.R.O.W. BOONE COUNTY COLLECTIVE

G.R.O.W. Boone County Collective is a discussion-based roundtable designed to help local businesses grow through connection, conversation, and shared resources. Bring a challenge, a question, an idea, or simply a willingness to connect.

PRESENTING SPONSOR

CHAMBER PARTNER MEMBER – $3,000 ANNUAL COMMITMENT

- Exclusive recognition as Presenting Sponsor
- 4 tickets to the event
- Logo placement on all event promotions (digital, print, social, website)
- Premium branding on event signage and materials
- Complimentary table with your choice of location

FOOD AND BEVERAGE SPONSOR - $1,500

- 2 tickets to the event
- Company logo on signage and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media

SUPPORTING SPONSOR - $500 (5 AVAILABLE)

- 2 Complimentary Tickets to the event
- Sponsor Engagement Table at the event
- Company logo on signage at the event and printed material
- Verbal recognition at the event
- Sponsorship recognition on all event social media