

# Sponsorship Selection Form

November 7th, 2025

Marriott Indianapolis North

6 PM - 11 PM

Please select your sponsorship level:

- ☐ Key to Hope Sponsor (**Exclusive Presenting Sponsor**)
- ☐ Entertainment Sponsor
- ☐ Opening Act Sponsor (**Cocktail Hour**)
- ☐ Auction of Hope Sponsor (**Silent Auction**)
- ☐ Encore Sponsor
- ☐ Light the Way Sponsor
- ☐ Play it Forward Sponsor

## Sponsor Information

Sponsor: \_\_\_\_\_  
Primary Contact: \_\_\_\_\_  
Email: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Address: \_\_\_\_\_

## Payment Information

- ☐ Pay via invoice sent to email address listed above
- ☐ Pay via check-made payable to:  
**The Cabin Counseling & Resource Center**

## Tax Information

**The Cabin Counseling & Resource Center, Inc.**  
is a 501(c)(3) entity (EIN #27-1134733)

Donations are tax-deductible as allowed by law.

**Please submit your completed form and check payment to:**

**Diane Schultz, Director of Partner Relations & Donor Development**  
112 N. 9<sup>th</sup> Street, Zionsville, IN 46077

 **317-417-3766**

 **dianes@thecabin.org**

 **thecabin.org**

**THE CABIN**  
Counseling & Resource Center, Inc.

# KEYS TO HOPE

Shining a Light on Mental Health



## Sponsorships

**THE CABIN**  
Counseling & Resource Center, Inc.

As a nonprofit, we are dedicated to transforming lives through compassionate, accessible mental health care. With rising demand and financial barriers, our Samaritan Fund is projected to provide over \$200,000 in assistance in 2025, helping 30% of those seeking care. Our annual fundraiser, "Keys to Hope – Shining a Light on Mental Health," is essential to sustaining this fund. 100% of event proceeds go directly towards client care, ensuring that no one is denied the support they need due to financial constraints.

*We invite you to partner with us in bringing hope and healing to our community.*

# Sponsorship Opportunities

## Key To Hope Sponsor

\$7,500

### *Exclusive Presenting Sponsor*

Your partnership fuels an unforgettable evening, blending The Cabin's Samaritan Fund's impact with lively dueling pianos, inspiring hope, and community through music and giving.

#### **Benefits:**

- ✓ Exclusive Presenting Sponsor recognition with logo prominently featured in event print, email, and social media (pre- and post-event)
- ✓ Logo prominently displayed at the event
- ✓ Linked logo on The Cabin's website
- ✓ Recognition in press releases and social media campaigns promoting the event
- ✓ Reserved premium seating for 10 guests
- ✓ Verbal acknowledgment throughout the event
- ✓ Opportunity to give a brief welcome address during the event

## Entertainment Sponsor

\$5,000

Your support takes center stage, powering an evening of dueling pianos while raising funds to provide life-changing mental health services.

#### **Benefits:**

- ✓ Sponsor recognition with logo featured in event print, email, and social media (pre- and post-event)
- ✓ Logo prominently displayed on the dueling pianos' stage
- ✓ Linked logo on The Cabin's website
- ✓ Verbal recognition at the event
- ✓ Reserved premium seating for 8 guests

## Opening Act Sponsor

\$4,000

### *Cocktail Hour Sponsor*

Kick off the night and set the stage for an evening of giving and connection.

#### **Benefits:**

- ✓ Logo prominently displayed during Cocktail Hour
- ✓ Verbal recognition at the event
- ✓ Linked logo on The Cabin's website
- ✓ Logo inclusion in print, email, and social media (pre- and post-event)
- ✓ Reserved seating for 4 guests
- ✓ Opportunity to engage with guests during the cocktail hour

## Auction of Hope

\$3,000

### *Silent Auction Sponsor*

Strike a powerful note during our Silent Auction—where every bid supports mental health and fosters growth.

#### **Benefits:**

- ✓ Logo displayed in the Silent Auction area
- ✓ Verbal recognition at the event
- ✓ Linked logo on The Cabin's website
- ✓ Logo inclusion in print, email, and social media (pre- and post-event)
- ✓ Reserved seating for 3 guests
- ✓ Opportunity to engage with guests during the silent action.

## Encore Sponsor

\$2,000

Fuel the night's final moments, creating a crescendo of community, generosity, and lasting impacts.

#### **Benefits:**

- ✓ Logo displayed at the late-night pizza station
- ✓ Verbal recognition at the event
- ✓ Linked logo on The Cabin's website
- ✓ Logo inclusion in event print, email, and social media (pre- and post-event)
- ✓ Reserved seating for 2 guests
- ✓ Opportunity to engage with guests at the pizza station

## Light The Way Sponsor

\$1,500

Your sponsorship illuminates the path to mental wellness, fueling The Cabin's Samaritan Fund and guiding individuals toward a brighter future.

#### **Benefits:**

- ✓ Verbal recognition at the event
- ✓ Linked logo on The Cabin's website
- ✓ Logo inclusion in event print, email, and social media (pre- and post-event)
- ✓ Reserved seating for 2 guests

## Play It Forward Sponsor

\$1,000

Your support "plays it forward", helping us provide mental health care to those in need, changing lives and building healthier, happier communities.

#### **Benefits:**

- ✓ Verbal recognition at the event
- ✓ Name listed on The Cabin's website, event print materials, email, and social media (pre- and post-event)

We welcome support at all levels. For tailored sponsorship options, please reach out to Diane Schultz.