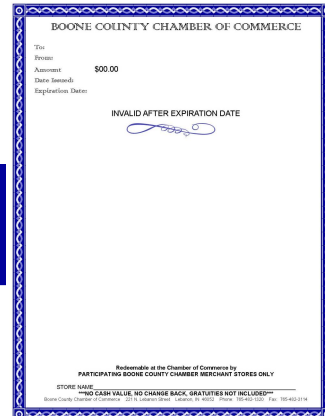




Chamber Gift Certificate Program

FACTS ABOUT CHAMBER GIFT CERTIFICATES

- Each certificate is personalized at the buyer's request
- Certificates can be purchased in any denomination
- It's the perfect gift! The recipient has a choice of any merchant participating in this program to use their certificate...retail, shopping, car repair, entertainment, dining



PARTICIPATION IS SMART MARKETING...

- **PROMOTION:** The Chamber advertises the program on the Chamber website and in Chamber publications. Your business name is promoted on every certificate. A special icon is used in the Chamber Directory and Community Resource Guide, next to the member's name, clearly identifying them as a participating member.
- **SIMPLE AND COST-EFFECTIVE:** No paperwork, just mail the redeemed certificates to the Chamber. We reimburse you 95% of the face value, in a timely manner. The Chamber keeps 5% to cover supplies, administrative costs, and promotion.
- One year expiration date.
- **Many members believe this program alone covers the cost of Boone County Chamber membership!**

HOW IT WORKS...

- ✓ Boone County Chamber Gift Certificates are purchased from the Chamber office.
- ✓ Recipient redeems gift certificates using entire amount (no change need be given) to purchase goods or services, choosing from one of the many Boone County Chamber participating businesses listed on the face of the gift certificate.
- ✓ Participating business signs gift certificates acknowledging redemption.
- ✓ Participating business turns in the gift certificates to the Chamber office (via mail or in-person) and, within two (2) weeks of receiving redeemed certificates, the Chamber will issue a reimbursement check for ninety-five percent (95%) of the face value of each redeemed Gift Certificate.

TO PARTICIPATE OR TO BUY YOUR OWN CERTIFICATES, CALL THE CHAMBER—765-482-1320**

**Written agreement provides all of the participation details.